

Claim Management: Managing Claims Smoothly in Industrial Procurement

Claim management refers to the structured identification, assessment, negotiation and settlement of claims between companies and their suppliers or customers. In day-to-day industrial practice, such claims frequently arise from delivery delays, quality defects, additional costs or changed framework conditions. Those who handle claims systematically rather than on a case-by-case basis reduce dispute costs, protect supply relationships and secure their own negotiating position.

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Key facts at a glance

- 01 Claim management covers the entire spectrum of claim, counterclaim and its economic settlement – from the notice-of-defect letter to contract amendment.
- 02 In practice, a considerable proportion of claims arise from quantity, schedule and specification deviations that were documented at an early stage.
- 03 The earlier a claim is documented and anchored in the contract, the higher the success rate in the settlement is typically.
- 04 Effective claim management requires clear responsibilities, deadlines in the contract and an unbroken chain of evidence.
- 05 Escalation levels and ADR procedures (expert determination, mediation) usually reduce the time and cost risks of going to court.

Definition: Claim Management

Claim management is the systematic control of claims and counterclaims along the supply chain. It combines contractual, technical and commercial assessment into a defined process with clear roles, deadlines and decision paths.

Distinction from complaints management

The complaint usually looks at the individual defect case of a product, such as a notice of defect for non-conformity. Claim management goes further: it assesses the financial and schedule consequences of an incident at contract level, including substitute performance, additional costs, contractual penalties and counterclaims. The two processes interlock but follow different objectives and documentation logics.

Typical triggers in industrial procurement

Common triggers are late or partial deliveries, quality deviations, costly follow-up charges, changed quantity call-offs or changes of scope under framework orders. Contract automatisms such as automatic contract renewal can also be triggers if they are overlooked and termination deadlines are missed. In plant engineering and projects, quantity and schedule claims from construction or engineering delays are added.

Legal framework

The legal background is essentially purchase and works contract defect rights, damages and default provisions as well as agreed contractual penalties. Exclusion periods, limitation and inspection periods vary considerably depending on the contract type and the general terms and conditions. The following article provides general guidance and does not constitute legal advice; specific contract drafts should always be reviewed on a case-by-case basis.

Procedure in the claim process

A robust process is divided into the phases of notification, assessment, negotiation and settlement. Each phase has clearly defined responsibilities, deadlines and documentation requirements so that claims do not fail due to formal errors.

Claim notification and early warning

The claim begins with a timely and precise notice of defect or delay notification stating the facts, the contractual basis and the intended legal consequence. Early warning signals are provided by, among other things, the supplier portal, messages from material requirements planning (MRP) and open items from the requirements analysis. Those who detect delays early can secure rights and steer alternatives before damage fully materialises.

Assessment and damage quantification

In the assessment phase, the legal basis, causality and amount are examined. This includes quantity and schedule evidence, laboratory and inspection reports, declaration of conformity, defect documentation as well as internal additional costs such as retooling, special transports or downtime. Ideally, evaluation criteria agreed in advance exist in the contract, such as day rates for substitute deployment or flat rates for late delivery.

Negotiation and settlement

Claims are usually settled not in court but in dialogue. Preparation is crucial: a clear factual basis, realistic objectives and thought-through compromise options such as goodwill discount, replacement delivery, credit note or contract amendment. Professional bidder communication and well-maintained supplier relationship management help to resolve the claim without straining the business relationship. Only when an amicable settlement fails do reminder stages, expert determination or court proceedings follow.

Key KPIs in Claim Management

Without measurable KPIs, claim management remains anecdotal. Meaningful indicators make the frequency, causes, duration and economic impact of claims visible and support benchmarking in procurement across sites and suppliers.

Claim rate and cause distribution

The claim rate is typically measured as the number of claims per 100 orders or per million volume; in stable series supply relationships, practical values are often in the low single digits. The distribution of causes (schedule, quantity, quality, price) shows whether the problem lies in the procurement process, in quality assurance or in contract design.

Cycle time and success rate

The claim cycle time from notification to closure should lie within defined target ranges, for example 30 to 90 days per complexity level. The success rate indicates how much of the claimed amount could be enforced or offset. The share of claims resolved without escalation is also important, as this directly affects dispute costs and supplier relationships.

Economic impact

Recovered amounts, avoided additional costs and the average internal processing costs per claim should be measured. These data flow into supplier evaluations and feed the supplier default risk as one of the central input variables for strategy decisions such as make-or-buy.

Risks and controls

Claim management carries operational and legal risks: missed deadlines, incomplete evidence, excessive demands and relationship breakdown. Countermeasures include clear contracts, system support and training.

Deadlines and documentation

Chains of notices of defect, acceptance periods, limitation and termination deadlines must be monitored seamlessly, especially for long-running framework agreements and automatic contract renewal. A central document archive with claim dossiers, inspection reports and correspondence

secures evidentiary capability. Those who rely purely on email tracking regularly lose evidence and deadlines in practice.

Supplier risks and creditworthiness

A claim against an insolvent supplier evaporates economically. Supplier credit checks, regular monitoring of key figures and pledges or security deposits reduce the risk of worthless claims. For critical suppliers, a contingency plan for procurement should be prepared in parallel to avoid downtime.

Qualification and governance

Claims require technical, commercial and legal understanding at the same time. Successful companies define points of contact, escalation levels and approval authorities and train buyers and specialist departments jointly. A central claim coordinator, often anchored in procurement or quality management, prevents silo solutions.

| Current developments and digitalisation

Claim management is increasingly moving onto digital platforms and becoming part of data-driven supplier management. Artificial intelligence and standardised interfaces accelerate recording, classification and evidence preparation.

Digital tools and supplier portals

Modern supplier portals record complaints and claims in a structured way, link them to orders, the material number system and inspection history and automate deadline monitoring. AI-supported classification helps to identify recurring patterns and address them preventively. What remains crucial is that digital workflows correctly reflect contractually agreed formal and deadline requirements.

Sustainability and new claim topics

Increasingly, sustainability claims are also contractually fixed, for example requirements on the product carbon footprint (PCF), the restricted substances list (RSL) or the recyclability of packaging. Breaches trigger new types of claims: rectification, price reduction or contractual penalties. Buyers must integrate these criteria into ordering, evaluation and the claim process.

Prevention through collaboration

The most effective claim is the one that never arises. Approaches such as co-creation with suppliers, design-to-value and joint design reviews reduce specification conflicts, while regular supplier audits and joint improvement projects address systemic causes. A transparent price index or material index clauses prevent disputes over follow-up charges and price adjustments.

Typical metrics

Metric	Typical value
Claim rate	often < 5 per 100 orders <i>Benchmark value; varies considerably depending on industry and product complexity</i>
Claim cycle time	30–90 days <i>per complexity level; shorter for simple cases</i>
Success rate	> 70 % <i>Proportion of the claimed amount that is enforced or offset</i>
Share without escalation	> 90 % <i>Proportion of claims settled amicably; a high value preserves relationships and costs</i>

Practical example

A medium-sized mechanical engineering company sourced precision assemblies from a supplier. After repeated quality deviations and a late delivery that jeopardised a customer order, the company demanded a replacement delivery, special transport costs and a contractual penalty. Rather than arguing in isolation, the buyer activated the agreed claim process.

- Timely notice of defects and delay with documented facts, inspection reports and declaration of conformity
- Immediate safeguarding of supply via a second source from the supplier master data pool and adjustment of the material requirements planning (MRP)
- Structured claim negotiation with the facts established, offset additional costs and a target corridor for credit note and rectification
- Subsequent anchoring of the findings in supplier evaluation, revised evaluation criteria and new inspection requirements in the dock-to-stock process

Conclusion

Claim management is far more than writing notices of defect: it is a systematic discipline at the interface of procurement, quality, legal and logistics. Those who work with clear contracts, clean documentation and measurable KPIs settle claims faster, more enforceably and in a more relationship-oriented manner. Preventive elements such as co-creation with suppliers, design-to-value and transparent price adjustment clauses reduce the volume of claims from the outset. At the same time, a well-maintained process protects against lost deadlines and worthless claims against insolvent business partners. For buyers, claim management is therefore an indispensable building block of resilient procurement.

Frequently asked questions

? What is claim management in procurement?

Claim management is the structured process of identifying, assessing, negotiating and settling claims against suppliers or customers. It encompasses legal foundations, technical evidence and commercial negotiation. The objective is a swift, documented and economically sensible settlement without unnecessary escalation.

? Which deadlines must be observed in claim management?

Depending on the contract type, notice-of-defect and inspection deadlines, limitation periods as well as termination and acceptance deadlines must be monitored. In framework agreements with automatic contract renewal, missed exit options are an additional risk. Specific deadlines depend on the contract and the general terms and conditions and should be legally reviewed on a case-by-case basis.

? How does claim management differ from complaints management?

Complaints management deals with the specific product defect and its rectification. Claim management goes beyond this, assessing the contractual and financial consequences, such as additional costs, contractual penalties and counterclaims. The two processes work together but pursue different objectives and documentation requirements.

? Which KPIs are common in claim management?

Typical KPIs are the claim rate per order volume, cycle time, the success rate of enforced claims, the share of escalations and internal processing costs per claim. In practice, these figures are compared as benchmark values and included in supplier evaluations. Consistent data collection across sites is essential.

? How can claims with suppliers be prevented?

Effective measures include unambiguous specifications, binding evaluation criteria, design reviews and joint projects such as design-to-value or co-creation with suppliers. Price adjustment clauses with a price index and regular supplier audits also reduce the potential for disputes. Early warning systems in the supplier portal and supplier credit checks lower the risk of worthless or unexpected cases.

? Is claim management also worthwhile with smaller suppliers?

Yes, a structured process is worthwhile even with smaller suppliers, albeit scaled down and leaner. Clear points of contact, simple standard forms and documented deadlines are key. The effort pays off quickly, because otherwise claims typically fail due to formal errors or missing evidence.

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